



CASCADIA WINDOWS LTD.

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Cascadia Windows and Doors is seeking an ambitious person to join our marketing team. Cascadia is a growing manufacturer of fiberglass windows, doors, and fiberglass construction products. We are located at #101 – 5350B 275 Street, Langley, BC (in the Gloucester Industrial Estate).

We have launched a new state-of-the-art fiberglass window system recently, and are continuing to evolve our product range, geographic reach, and overall business volume. We require an enthusiastic person to coordinate our marketing efforts.

## Position: Marketing Coordinator

This is an exciting and rewarding position, with multiple career advancement opportunities.

### Required

- Own vehicle, and valid driver's license; use of own vehicle is compensated.

### Required Personal Attributes

- Must have a genuine interest in being a part of our construction industry's transition to reducing energy consumption in buildings
- Must enjoy and be expressive in face-to-face and group meetings and presentations
- Positive, resilient attitude
- Do-what-it-takes attitude to get the job done
- Reliable and responsive

### Experience & Education

- 2 years' experience in a marketing role, preferably related to the construction industry
- Strong skills with Microsoft Word, Excel and PowerPoint
- Preferred: education in marketing and/or construction technology
- Preferred: graphic development and design skills

### Description of Role

- Organize opportunities for presentations, trade shows, and face-to-face meetings to promote and support our products
- Develop and distribute external corporate communications via social media, new release, and similar outlets
- Extract leads from online software related to upcoming construction projects, and qualify opportunities for assignment to sales team
- Maintain VIP client contact and develop future client contact
- Developing marketing materials, preparing regular reports, and other tasks as needed

Please send expressions of interest and resumes to [mbattistel@cascadiawindows.com](mailto:mbattistel@cascadiawindows.com)

FIBERGLASS INNOVATION